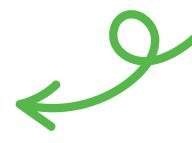
Thinking about starting a business?



Here's your quick guide to free tools, expert advice, and local support.

Quick start

Access our Planning to Start tool

Answer a few questions to receive a tailored start-up toolkit and action plan.

Get started

Key resources at a glance

Guides, video tutorials & templates

Access a range of resources to support your business journey:

- Business plan template & guide
- Test your idea is viable
- Legal structures: The basics
- Planning your first business website
- Innovation, research & development
- Build a digital marketing plan
- Digital skills support
- · Research service

Webinars & events

Stay informed about upcoming webinars and events:

Find out what's on

Local support

Free 1:1 adviser support

We have local offices with experienced business advisers in every area of Scotland.

Find your local office

Funding & grants advice

Learn about various funding options, including grants and loans, to support your business.

Contact your local office

Success stories

Hear from the businesses we've supported across Scotland.

Be inspired

Smart start tips

- ► Validate early:

 Test your idea before investing.
- ▶ Be realistic: Anticipate challenges and setbacks.
- ► Go digital: Secure your domain and set up social media channels.
- ► Know your market:

 Research your customers and competitors.
- ➤ Protect your brand:
 Consider trademarks and legal safeguards.
- ▶ Build your network:

 Connect with other business owners and mentors.

Next steps

Begin your journey with a tailored action plan.

Use our Planning to Start tool

Connect with a local adviser for personalised support.

Contact your local office

Stay informed with upcoming events & webinars.

Find out what's on & sign up

Utilise our guides, templates, and tutorials to support your business. Explore our online resources

